



OLYMPIC CAMPAIGN



RUGGI TITA / CATE BANTI

TEAM
ITA 26





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RUGGERO TITA / CATERINA BANTI

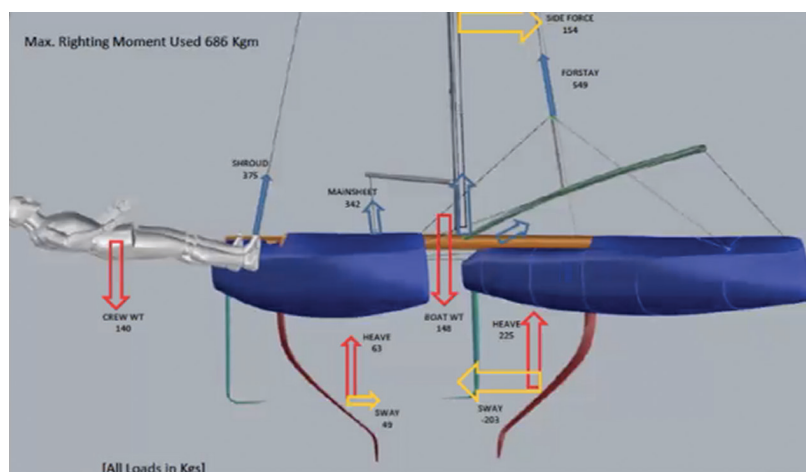


RUGGERO TITA AND CATERINA BANTI ARE ATHLETES OF THE ITALIAN SAILING TEAM - OLYMPIC CLASS OF FULL FOILING NACRA 17 – THE NEWEST NACRA BOAT INTRODUCED FOR TOKYO 2020 OLYMPICS. THE CATAMARAN EQUIPPED WITH FOILS, IT IS CONSIDERED THE FORMULA ONE OF SAILING, THAT IS THE FASTEST AND MOST SPECTACULAR CLASS, AND THE ONE THAT REQUIRES THE HIGHEST ATHLETIC AND ACROBATIC CAPABILITIES.

THE INTERNATIONAL SAILING FEDERATION HAS MADE IT EVEN MORE REMARKABLE AND STIMULATING BY INTRODUCING A MIXED CREW. INSPIRED BY THE FAMOUS CATAMARANS OF AMERICA’S CUP, THE NEW FLYING MULTIHULL REPRESENTS THE EVOLUTION OF MODERN SAILING WHICH SEES THE INTRODUCTION OF FOILS IN VESSELS OF IMPORTANT INTERNATIONAL CIRCUITS SUCH AS VOLVO AND OTHERS.

FROM THE DEBUT OF THIS NEW SPECIALTY, RUGGERO AND CATERINA HAVE PROVED, GREAT POTENTIAL BY WINNING THE EUROPEAN CHAMPIONSHIP AND THE BRONZE MEDAL IN THE 2017 WORLD CHAMPIONSHIP. DESCRIBED BY THE MEDIA AS “THE PERFECT STORM”, THE NICKNAME DEFINES THIS WINNING MIX CHARACTERIZED BY THE HELMSMAN’S KNOWLEDGE OF FOILS AND BY HIS NATURAL FLAIR FOR ACROBATIC SPORTS, AND FROM THE CREW’S LONG AND RICH EXPERIENCE ON CATAMARANS, ALONG WITH STRONG MOTIVATION FROM BOTH IN ACCOMPLISHING THEIR GOALS.

NACRA 17 HAS THE FOLLOWING CHARACTERISTICS:
LENGTH - 5.25 M/17.2 FT – WIDTH - 2.59 M/8.5 FT
MAST LENGTH - 9.00 M/29.5 FT
SAIL SURFACE/AREA - 38 M2/20.2 FT





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RUGGERO TITA HELM

RUGGERO TITA IS 26 YEARS OLD. HIS PASSION FOR SAILING STARTED AT A VERY YOUNG AGE. HE HAS BEEN IN THE NATIONAL TEAM SINCE THE AGE OF 12, WHERE HE HAS WON THE TITLE OF CHAMPION IN ITALY, SWITZERLAND, AND EUROPE IN THE OPTIMIST CLASS. LATER HE RACED IN THE 29ER CLASS, THE INTRODUCTORY BOAT TO THE 49ER. IN A VERY SHORT PERIOD OF TIME, HE MOVED UP TO THE NEXT LEVEL AND IMMEDIATELY WON THE 49ER ITALIAN CHAMPION TITLE MULTIPLE TIMES. WITH THE SAME BOAT, AFTER OVERCOMING THE NATIONAL COMPETITION, HE REPRESENTED ITALY DURING RIO OLYMPICS IN 2016. AFTER THE OLYMPICS, RUGGERO DECIDED TO EMBARK IN A NEW ADVENTUROUS CHALLENGE ON THE NACRA 17 FULL FOILING, A BOAT THAT IS STRONGLY INHERENT TO HIS NATURE AND EXPERIENCE. HIS PASSION FOR SPEED AND FOR THE MAGNIFICENCE OF THE NEW BOAT LED HIM TO UNDERTAKE THE NEW ADVENTURE, AS A RESULT OF THE EXPERIENCE GAINED ON THE 49ER AND ON THE KITESURF, BUT MOSTLY ON THE MOTH, THE FOIL VESSEL PAR EXCELLENCE.

RUGGERO BELONGS TO THE TEAM OF THE “FIAMME GIALLE” AND HE IS CURRENTLY MAJORING IN COMPUTER ENGINEERING AT THE UNIVERSITY OF TRENTO. HE IS PASSIONATE ABOUT KITESURFING, SNOWKITING, FREESTYLE SKIING, SNOWBOARDING, DOWNHILL MOUNTAIN BIKING AND PARAGLIDING.



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CATE BANTI CREW

CATERINA BANTI, CLASS OF 1987, HAS RACED FOR "CIRCOLO CANOTTIERI ANIENE" SINCE 2013. AFTER BRIEFLY MOVING TO DINGHY SAILING, SHE STARTED COMPETING ON CATAMARANS SPECIALIZING IN THE ROLE OF CREW. IN 2013, AFTER THE REINTRODUCTION OF NACRA 17 MULTIHULL IN THE OLYMPICS, SHE DECIDED TO TAKE ON THE OLYMPIC CAMPAIGN TOWARDS RIO 2016 AND QUICKLY OBTAINED GREAT RESULTS, WHICH GUARANTEED HER A SPOT IN THE NATIONAL TEAM. IN 2014 SHE WON THE TITLE OF ITALIAN CHAMPION IN THIS CATEGORY AND ENDED UP IN THE TOP 20 OF THE WORLD'S RANKINGS. NOW, WITH A NEW CREW, A STRONGLY DETERMINED CATERINA STEPS UP TO NACRA 17 FULL FOILING 17, THE BOAT THAT FLIES ON WATER.

CATERINA HOLDS A BACHELOR DEGREE IN ISLAMIC STUDIES FROM "L'ORIENTALE" UNIVERSITY OF NAPOLI. SHE LOVES TO TRAVEL AND SHE IS INVOLVED IN NUMEROUS SPORTS ACTIVITIES TO IMPROVE AND TRAIN HER BODY FOR THE ROLE OF ACROBATIC CREW.



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GOALS AND RESULTS

THE TEAM'S GOAL IS TO MASTER THE EXCELLENT LEVEL ACHIEVED DURING THE OLYMPIC CAMPAIGN AND AIM FOR A MEDAL IN TOKYO'S OLYMPICS.

AS EARLY AS 2017, THE TEAM HAS CONSIDERABLY PROVEN ITS INTENTION AND ITS POTENTIAL BY REACHING THE FOLLOWING MAJOR ACHIEVEMENTS/RESULTS:

2017

EUROPEAN CHAMPIONSHIP (KIEL GER)	GOLD MEDAL
WORLD CHAMPIONSHIP (LA GRAN MOTTE FRA)	BRONZE MEDAL

2018

ITALIAN CHAMPIONSHIP (GENOVA ITA)	GOLD MEDAL
PRINCESA SOFIA TROPHY (PALMA ESP)	GOLD MEDAL
WORLD CUP (HYERES FRA)	GOLD MEDAL
WORLD CUP SERIES (MARSEILLE FRA)	GOLD MEDAL



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THE OLYMPIC CAMPAIGN

THE OLYMPIC CAMPAIGN IS THE ULTIMATE CHALLENGE AND THE MEDAL IS THE HIGHEST ACHIEVEMENT THAT A SAILOR CAN ASPIRE TO.

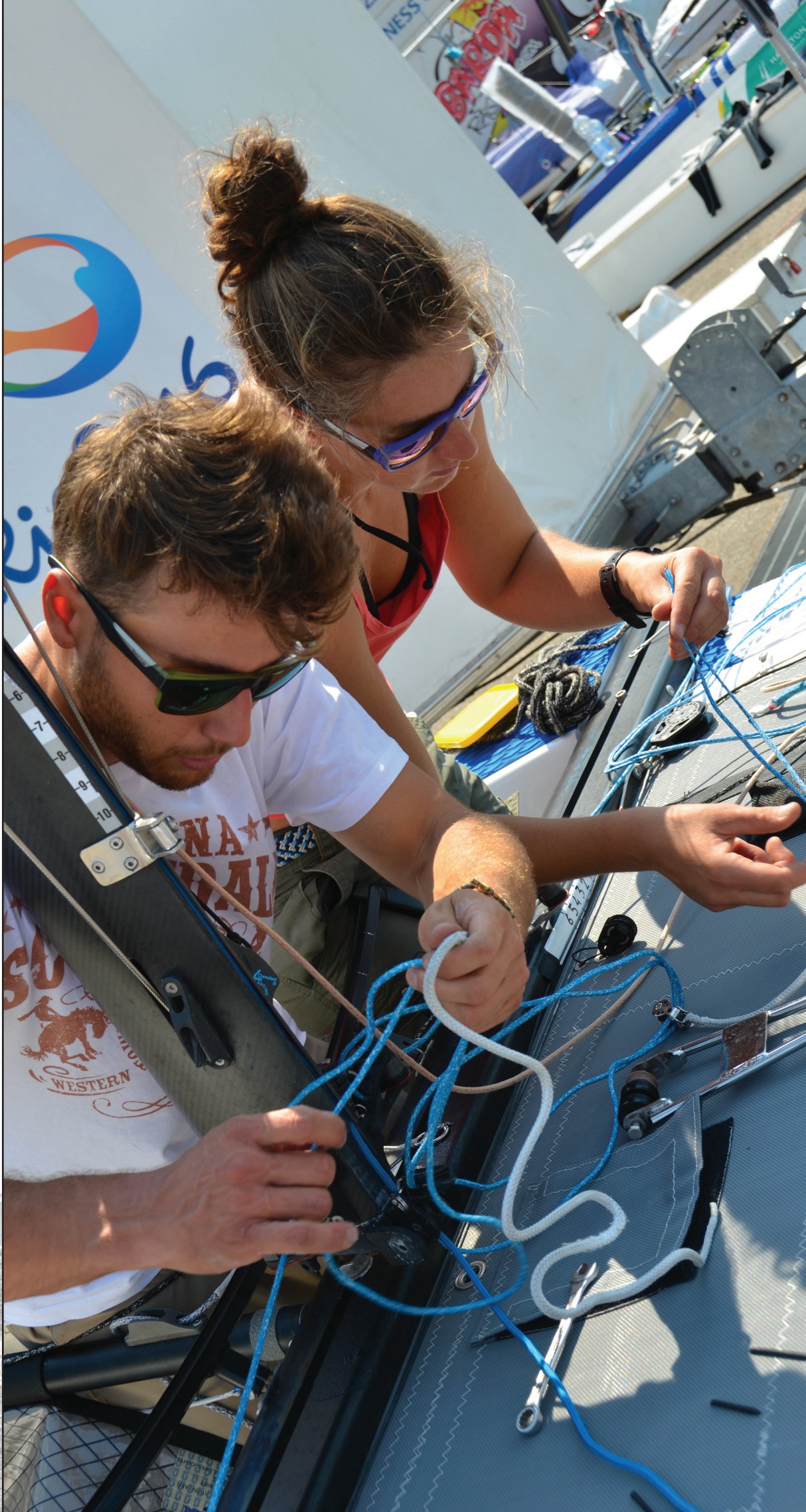
IT IS A MISSION THAT REQUIRES CONSISTENCY, DETERMINATION AND PERSEVERANCE. IN FACT, THE PREPARATION MUST INCLUDE A TECHNICAL, PHYSICAL, PSYCHOLOGICAL, DIETARY AND TACTICAL TRAINING FOR AN EXTENSIVE PERIOD OF TIME. EVEN THE LOGISTICAL AND BUDGETARY RESOURCES REQUIRED FOR THE PREPARATION ARE CONSIDERABLE.





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NAIRA
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SAILING PARTNERSHIP

SAILING CARRIES MANY POSITIVE ASPECTS AS A FASCINATING SPORT THAT RESPECTS NATURE, UTILIZES RENEWABLE ENERGY SUCH AS THE WIND AND THE SUN AND WHERE TACTICAL, TECHNOLOGY AND PERFORMANCE ARE THE MASTERS. TO TIE YOUR OWN BRAND TO SAILING IT MEANS TO REVERBERATE UPON YOURSELF AND UPON - YOUR PRODUCTS OR SERVICES, THE IMAGE OF SAILING ITSELF WITH ALL THE POSITIVE ASSONANCES. CONSEQUENTLY, IT SPREADS A DYNAMIC AND COMBATIVE IMAGE WHERE THE VALUES OF COURAGE, WILLINGNESS AND DETERMINATION ARE DOMINANT. NONETHELESS, YOUR BRAND WILL BE ASSOCIATED WITH EFFICIENCY, RELIABILITY AND WITH THE COMMUNITY. IT IS INSPIRED BY THE CREW AND IT WILL LOVE THE TEAM'S WORK. BY BEING TIED TO HIGH LEVEL COMPETITIONS, THE IMAGE OF YOUR BRAND ACQUIRES PRESTIGE AND, BY UTILIZING THE PARTNERSHIP WITH A TECHNICAL AND EXTRAORDINARY SPORT IT DIVULGES VALUES THAT ARE UNIVERSALLY RECOGNIZED. THROUGH THE MEDIA COVERAGE OF THE VARIOUS EVENTS, THE BRAND IS ADVERTISED TO A LARGE AND COMPETENT AUDIENCE IN A RECEPTIVE AND WIDE CONTEXT.

ANNUALLY, THE TEAM IS COMMITTED TO THE ISAF SAILING WORLD CUP CIRCUIT, THE OLYMPIC SAILING WORLD CUP, REGATTAS WITH THE HIGHEST LEVEL OF MEDIA VISIBILITY AND WITH LIVE WORLDWIDE STREAMING. THE TEAM ALSO ATTENDS THE WORLD, EUROPEAN AND ITALIAN CHAMPIONSHIPS.



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2017

TROFEO PRINCESA SOFIA PALMA DE MAJORCA	MARCH
WORLD CUP HYÈRES	APRIL
WORLD CUP SANTANDER	JUNE
CAMPIONATO EUROPEO KIEL	JULY
TEST EVENT AARHUS (DK)	AUGUST
CAMPIONATO MONDIALE LA GRAND MOTTE	SEPTEMBER
SHANGHAI CUP AND ASIAN CHAMPIONSHIP	OCTOBER

2018

CAMPIONATO ITALIANO CLASSI OLIMPICHE	MARCH
TROFEO PRINCESA SOFIA, PALMA DE MALLORCA	MARCH
WORLD CUP HYÈRES	APRIL
WORLD CUP FINAL, MARSIGLIA	JUNE
CAMPIONATO EUROPEO, POLAND	JULY
WORLD SAILING CHAMPIONSHIP, AARHUS (DK)	AUGUST
OLYMPIC TEST EVENT ENOSHIMA (TOKYO)	SEPTEMBER
SHANGHAI CUP AND ASIAN CHAMPIONSHIP	SEPTEMBER

2020

OLYMPIC GAMES	24/07 - 09/08
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